

CASE STUDY	
Project name	Sudan SMEs
Location	Wau, Liethnom South Sudan
Date case study completed	14-Jun-11
Contact details	Allan Bussard, Integra Dobsinskeho 14, 81105 Bratislava, Slovakia allan.bussard@integra.sk
<i>Commercial bakery in Wau</i>	
Short, descriptive caption	<i>Integra's SME fund in South Sudan provides risk capital and technical assistance for start up SMEs</i>
Background, purpose and progress to date	
What was the problem / opportunity?	Very little economic activity in South Sudan outside of Juba.
What is the Project's vision?	To invest in start up SMEs that provide jobs and stimulate economic activity.
How is this vision to be achieved?	An investment fund to which potential entrepreneurs can apply for debt or equity funding.
What progress has been made to date?	Businesses started: guesthouse, river boat transport, bakery, flour mill, mechanic workshop, savings and loan village bank
When will the project be self funding, i.e. cost covered by earned income?	External investment into these companies stopped in 2009, and all continue to function.
Impact	
What has been the direct and indirect impact of the project to date?	Significant time savings for women in milling and preparing bread. Approximately 800 daily clients for the bakery. Market, health and other access to remote areas through renewed river transport.
Specifically, how many FTE jobs* have been created or sustained?	32 permanent jobs, 18 casual jobs
How much direct and indirect investment has been made to date?	EUR 160,000
Lessons learned	
What lessons have been learned? What do you know now that you wish you knew at the outset?	Stable local partnerships to provide TA and accountability is key. Businesses need to be selected based primarily on criteria of economic viability.
Expansion and replication	
What are your plans to expand or replicate the project?	Currently looking to focus on commercial food production projects: honey, vegetables, gum Arabic
How many FTE jobs do you expect to have been created or sustained in 3 years?	approximately 80



What help do you need to achieve your goals?	investment funding
Could this project be replicated by others elsewhere? What would be needed to do this?	yes. These are not complicated businesses to set up, as long as the local partner is available for monitoring.
Are there documents to aid replication in the TBN resource library?	No, can be provided.