

# Use Your Business Skills To Make A Difference

**Transformational Business Network**  
**One Day Conference 26th September 2008**

The Mount Conference Centre, 2 Woodstock Link, Belfast, BT6 8DD



Using business to bring spiritual and physical transformation to the world's poor

## Conference Programme 2008

## Venue

### Registration 9.30

### Introduction

David McMillian, FONIC Trust

### A Business Response to the Scandal of Extreme Poverty

Ralph Catto, TBN Trustee

### The TBN Vision and Example Projects

Jerry Marshall, General Manager, TBN

### Case Study: Essential Oils Business in Nepal

Philip McMillian, Director, Mahema Project

### Case Study: Business Development in Kosovo

Ian MacCorkell, Principal, MacCorkell Legal & Commercial / New Creation International Trust

### Case Study: Community development in Swaziland

Murray Bell, Bell Architects

### How to get Engaged

Jerry Marshall

### Possible Next Steps in Northern Ireland

David McMillian

### Q&A

Panel

### Small Group Discussion

### Plenary and Actions

**The Mount Conference Centre, 2 Woodstock Link, Belfast, BT6 8DD**

**Price £50 + VAT**

### Directions

Approaching from M1/M2 follow signs for the M3 - City Airport.

On the M3 keep in the left hand lane. Exit via the A2, following signs for Newcastle (A24).

Use the left hand filter lane at the Albertbridge Junction at the top of the Short Strand.

See <http://www.the-mount.co.uk/map.php> for map.

## Speaker Profiles

### David McMillan, FONIC Trust

David is a Baptist minister who has also served as a director of Newry and Mourne Co-operative and ECONI (Evangelical Contribution on Northern Ireland). He is currently a director of FONIC Trust which was established to support development work in Nepal. He recently set up Clanrye Trading Ltd, a company established to distribute the products of Mahema Industries in Europe and redistribute profits to FONIC Trust for further development in Nepal.

### Catto, Ralph

Ralph is a TBN Trustee and CEO of Scout Solutions Group, a software and services business focused on the social housing sector. Before this he was a director of a large UK stockbroker.

### Jerry Marshall, TBN

Jerry is a Cambridge economist, Chartered Marketer and a serial entrepreneur. He has founded a consultancy, a social enterprise and a high growth technology company. He has been helping develop small and medium business in the West Bank since the mid 1990s and is currently co-founding a Business Process Outsourcing company in Bethlehem to generate robust jobs and service exports. He joined TBN as a member in 2004, joined the TBN staff in 2007 and is General Manager.

### Philip McMillan, Mahema Project

Philip has a background in agriculture and spent time in Nepal on an agricultural project, returning to Northern Ireland to become involved in community development schemes. He returned to Nepal as International Donor Co-ordinator for INF and in recent years established the Mahema Project, a commercial business enterprise functioning within a community care and development framework. Mahema Industries purchases, distils, processes, packages and exports essential oils, adhering to fair trading principles, encouraging sustainable agriculture and disbursing profits into the local community.

### Ian J MacCorkell MLC

Ian is a Commercial Lawyer who has created his own practice and been involved in strategic Christian projects nationally and internationally. He established the 'New Creation International Trust' to use business skill to impact poverty and to display God's love in Kosovo. Ian advises the Kosovo Ministry of Trade on legal and business issues and is the UK and Ireland representative of the Kosovo Investment Promotion Agency. Ian also assists Christian projects seeking to establish Business in Ukraine, Romania and Moldova.

### Murray Bell, Bell Architects Ltd.

Murray is a Chartered Architect, small time developer, business entrepreneur & frustrated inventor, running his own medium sized practice in Ballymoney and working across Scotland, Ireland, England & France. He previously worked for UCCF in Glasgow. On social investment, he is currently assisting the redevelopment works in Bulembu, Swaziland ([www.bulembu.org](http://www.bulembu.org)). Murray is a long-standing environmentalist and aims to encourage sustainability with a stewardship agenda, rather than as a contemporary fashionable add-on.

## About The Conference

### **Have you ever wondered how your business skills can make an impact in the most needy areas of the world?**

You, as a professional or business person, have the skills and capability to bring transformation where it is most needed, in combating poverty:

- Contribute some of your time and skills
- Coach and mentor emerging entrepreneurs
- Invest in micro, small and medium sized enterprises
- Incubate, start or support enterprise development overseas

#### How can you do this?

Join us at our one day conference to find out!

The day will include cutting edge insights by dynamic speakers including:

- How you and your business skills can change the world
- How individuals are already impacting companies, economies and nations
- How good business can and is bringing about sustainable transformation to the poor
- Transformational business case studies and testimonials from around the world
- TBN's vision and strategy for bringing physical and economic change to the most needy areas of the world

### **Get Connected - Change the Picture**

For further details and to register online please visit  
[www.tbnetwork.org](http://www.tbnetwork.org)

# BOOK ONLINE NOW AT [www.tbnetwork.org](http://www.tbnetwork.org)

## Booking Form

You can register for the conference online at [www.tbnetwork.org](http://www.tbnetwork.org)  
Alternatively, complete this booking form.

### Conference Registration Fees

£50 + Vat (£58.75)  
(Including lunch and refreshments)

### Payment Options

#### Payment By Credit Card

If you would like to pay by credit card please register online [www.tbnetwork.org](http://www.tbnetwork.org)  
(you do not need to fill out this booking form)

#### Payment By Cheque

If you would like to pay by cheque please complete the booking form and send it, along with a cheque to TBN, Olympic House, 196 The Broadway, Wimbledon, London SW19 1RY

Please register one person per form, but feel free to photocopy this form as necessary

If you have any queries please email [conference@tbnetwork.org](mailto:conference@tbnetwork.org)

For office use only

Title (Mr/Mrs/Miss/Ms/Dr/Other)

Forename

Surname

Job Title

Company Name

Address

Postcode

Country

Email

Telephone

Mobile

Special Dietary Requirements

How did you hear about the conference?